








## Let the show begin.

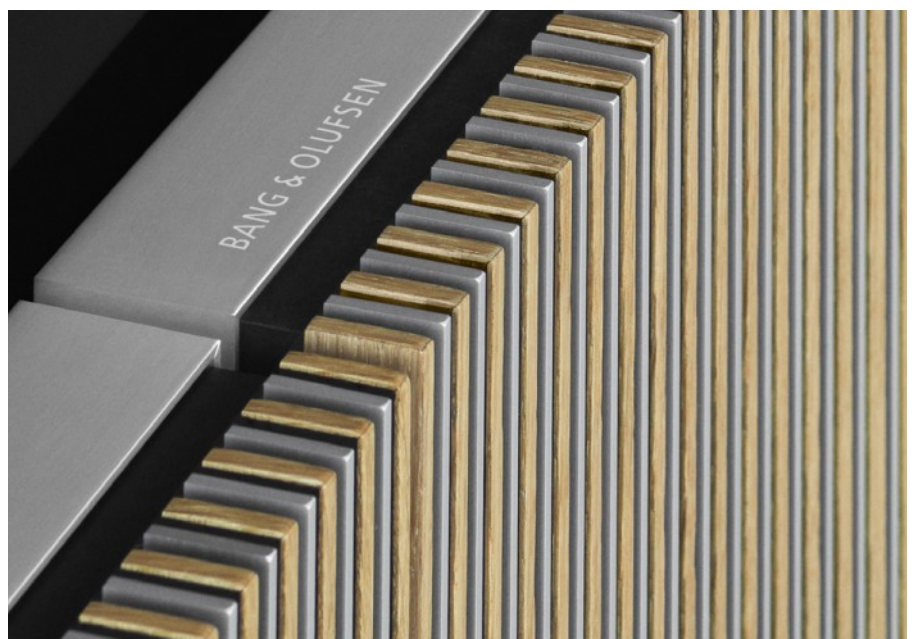
Beovision Harmony is designed for the ultimate cinematic and immersive audio-visual experience. With a new and exciting take on the TV cabinet concept, Beovision Harmony is capable of transforming itself from an elegant piece of furniture while not in use into an unrivalled centre of entertainment. Watch the magic unfold.



### IMPORTANT FEATURES

-  Exceptional Bang & Olufsen sound paired with the best OLED picture performance
-  Striking design combined with magically choreographed movement
-  Combining wood, fabric and aluminium with meticulous attention to details
-  Ease-of-use at its heart
-  Built for multiroom music experiences

10.2020V04





**BASIC**  
65"

**Placement options**

- Floor stand
- Motorised floor stand
- Wall bracket

**Weight**

Bang & Olufsen Sound center  
incl. speaker cover: 73,2 kg  
LG 65" GX OLED TV: 28,4 kg  
Motorised floor stand: 20,7 kg  
Floor stand: 10 kg  
Wall bracket: 2 kg

**Motorised floor stand**

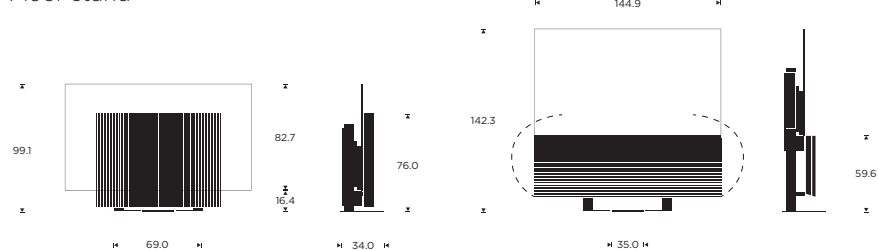
If the rear part of the floor stand is placed 10 cm from the wall the screen can be turned: +/-26 degrees

The maximum turning angle is +/- 35 degrees.

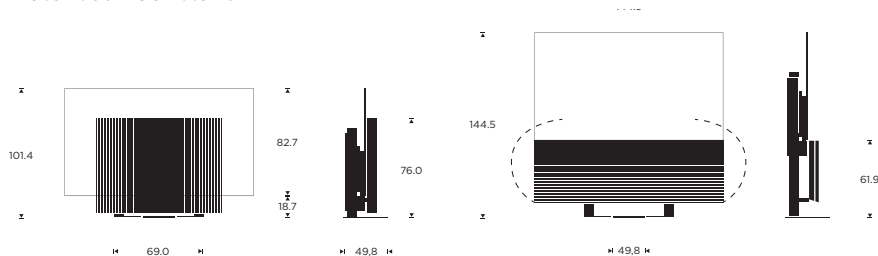
However, this will require more distance between the TV and the wall: 20 cm

**PRODUCT DIMENSIONS**

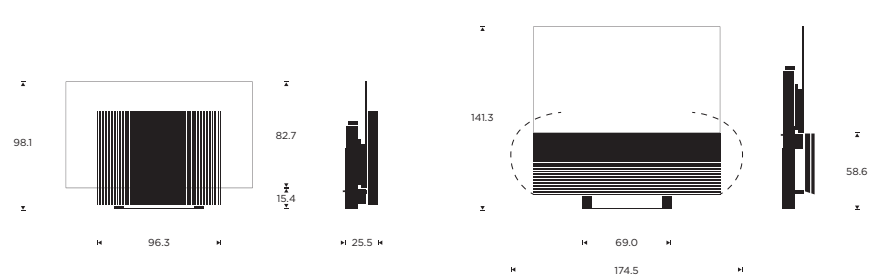
**Floor stand**



**Motorised floor stand**



**Wall bracket**





**BASIC**  
77"

**Placement options**

- Floor stand
- Motorised floor stand
- Wall bracket

**Weight**

Bang & Olufsen Sound center  
incl. speaker cover: 76,4 kg  
LG 77" GX OLED TV: 39,4 kg  
Motorised floor stand: 20,7 kg  
Floor stand: 10 kg  
Wall bracket: 2 kg

**Motorised floor stand**

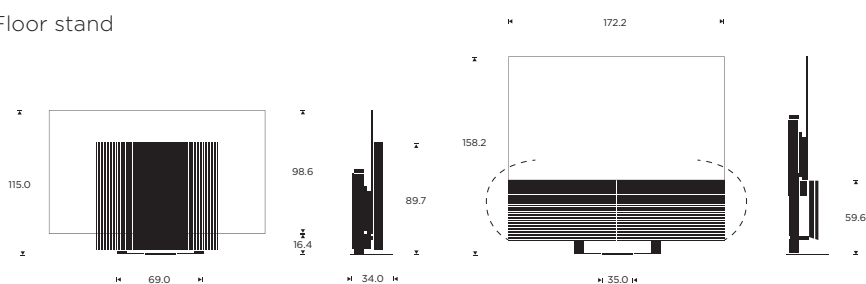
If the rear part of the floor stand is placed 10 cm from the wall the screen can be turned:  
+/- 21 degrees

The maximum turning angle is  
+/- 35 degrees.

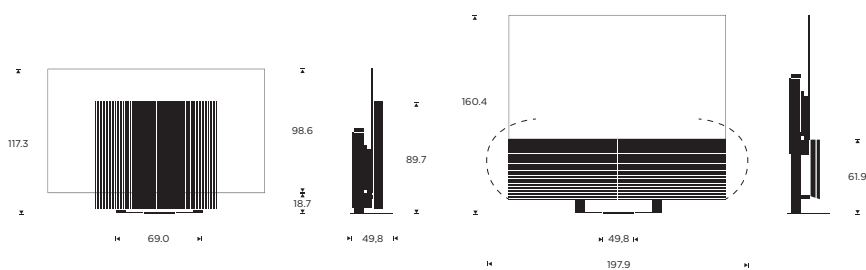
However, this will require more  
distance between the TV and the wall:  
28 cm

**PRODUCT DIMENSIONS**

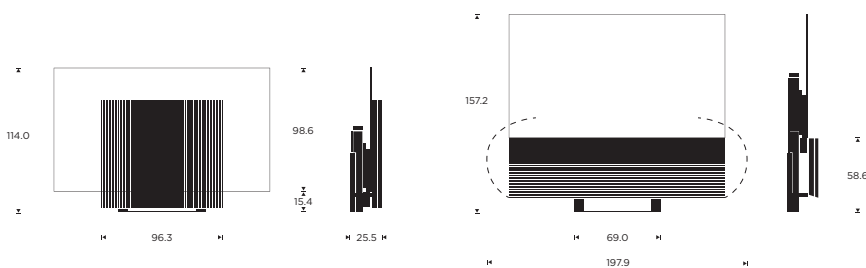
**Floor stand**



**Motorised floor stand**



**Wall bracket**





BASIC  
88"

**Placement options**

- Floor stand
- Motorised floor stand
- Wall bracket

**Weight**

Bang & Olufsen Sound center  
incl. speaker cover: 90,7 kg  
LG 88" ZX OLED TV: 54,9 kg  
Motorised floor stand: 20,7 kg  
Floor stand: 10 kg  
Wall bracket: 2 kg

**Motorised floor stand**

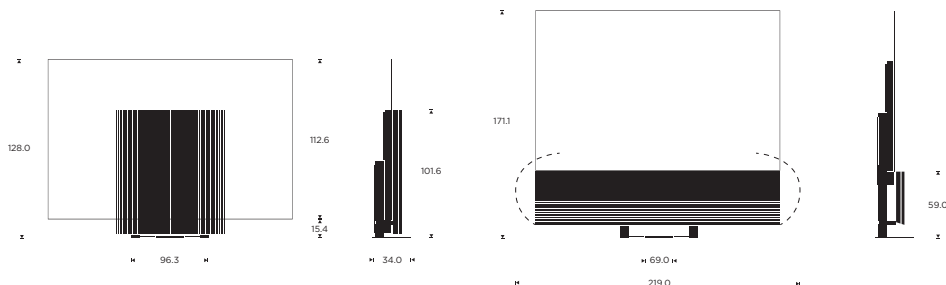
If the rear part of the floor stand is placed 10 cm from the wall the screen can be turned:  
+/- 16 degrees

The maximum turning angle is  
+/- 35 degrees.

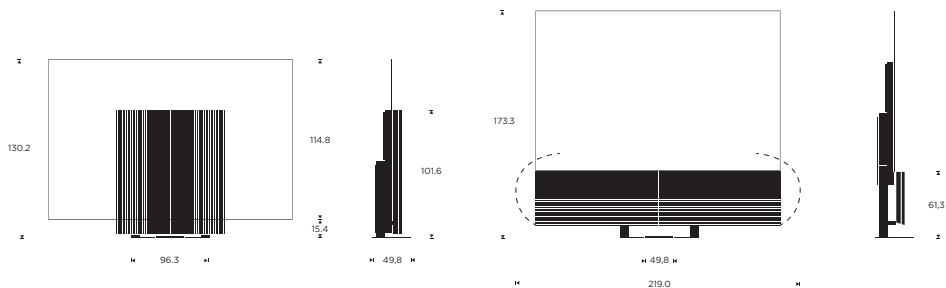
However, this will require more distance between the TV and the wall:  
38 cm

PRODUCT DIMENSIONS

Floor stand



Motorised floor stand





TECHNICAL

**Sound**

Integrated fully active three channel stereo (centre and stereo)

- 1 x 1" tweeter
- 2 x 2.5" fullrange drivers
- 1 x 4" midrange/woofer
- 2 x 4" woofers

Amplifiers

- 1 x 50 watts for centre tweeter
- 2 x 50 watts for fullrange drivers
- 3 x 100 watts for midrange/woofers

Integrated 7.1 surround sound module  
Adaptive Bass Linearisation  
Sound modes and Speaker groups  
Truelmage up and downmixing  
Immaculate Wireless Sound integrated for a full wireless surround solution with connection of up to 8 speakers

**Remote control**

2way Bluetooth control via Beoremove One BT

**LG TV Screen**

- 65" / 77" screen with 4K resolution
- 88" screen with 8K resolution
- Self-lighting OLED: Perfect Black, Intense Color, Infinite Contrast
- a9 Gen 3 AI Processor with AI Picture Pro with artificial intelligence deep learning algorithms to improve picture quality
- Dolby Vision IQ
- webOS & ThinQ AI

**Audio streaming\***

- Apple AirPlay 2
- Bluetooth
- DLNA
- Chromecast built-in
- Deezer (incl Deezer HiFi)
- TuneIn internet radio
- QPlay 2.0 (China Specific)

**Multiroom**

Apple AirPlay 2, Chromecast and Beolink Multiroom technologies are integrated to create wireless multiroom setup

NICE TO KNOW

**Designer**

Torsten Valeur, Valeur Designers

**Patent**

Bang & Olufsen has a pending patent on the mechanism providing the movement of the speaker covers where the close gap between the covers stays the same during the whole movement, which gives a surprising effect



**COPY BLOCKS FOR  
MARKETING PURPOSE**

**5 words:**

A TV designed for the ultimate cinematic experience.

**10 words:**

A large screen TV designed for the ultimate cinematic and audio-visual experience.

**25 words:**

A large screen TV designed for the ultimate cinematic and audio-visual experience in a striking and iconic design combined with a magically choreographed movement.

**50 words:**

A large screen TV designed for the ultimate cinematic and audio-visual experience in a striking and iconic design. A magically choreographed movement gives the freedom to reduce the visual presence of a large

black TV screen. Beovision Harmony is managed by one remote philosophy.

**100 words:**

A large screen TV designed for the ultimate cinematic and audio-visual experience in a striking and iconic design. A magically choreographed movement gives the freedom to reduce the visual presence of a large black TV screen. Beovision Harmony is managed by one remote philosophy. The cinematic sound performance is delivered through a 3-channel speaker system with great speech intelligibility and power. The integrated audio streaming technologies Chromecast built-in, Apple AirPlay 2 and Bluetooth make for an amazing multiroom enabled music system in its own right.

**KEY SELLING POINTS**

**Exceptional Bang & Olufsen sound paired with the best OLED picture performance**

The iconic Bang & Olufsen cinematic sound performance is delivered through a 3- channel speaker system with great speech intelligibility and power. Paired with this outstanding sound, is LG OLED technology, acknowledged for its ability to create absolute black and stunning contrasts, which make for an immersive cinematic experience that is second to none.

**Striking design combined with magically choreographed movement**

With the new large screen Beovision Harmony concept, Bang & Olufsen has reduced the visual presence of the TV. When in standby or audio mode, the TV screen is positioned close to the floor and partly covered by the speaker system, making the TV screen less dominant in the room. When switched on, Beovision Harmony unfolds and shows off its full potential in a magical movement.

**Combining wood, fabric and aluminium with meticulous attention to details**

The speaker cover system “complements” the dark TV screen “with its” domesticated and furniture-like materials which gives a warm appearance with elegant details. The usage of natural wood or textured fabric combined with precise aluminium leads to a perfect cohesion between Beovision Harmony and Beolab speakers.

**Ease-of-use at its heart**

The Beoremove One provides one-touch access to the Bang & Olufsen experience. This, combined LG’s webOS SmartTV function, ensures convenience in the daily use of your complete A/V setup. You can also make a ‘favourite’ with the OneTouch Button and get direct access to favorite TV channel or content app.

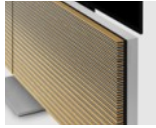
**Built for multiroom music experiences**

Uncompromised sound quality with Chromecast built-in and Apple AirPlay 2. Bluetooth for quick and easy streaming throughout your home.

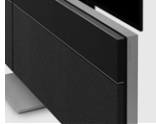


Soundcenter speaker cover

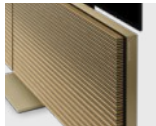
NATURAL  
ALUMINUM  
+  
OAK WOOD



NATURAL  
ALUMINUM  
+  
GREY MÉLANGE  
FABRIC



BRASS TONE  
ALUMINUM  
+  
SMOKED OAK  
WOOD



BRONZE TONE  
ALUMINUM  
+  
WALNUT WOOD

